

# SUSTAINABILITY NOW!

Emisoft takes pleasure in arranging the 4<sup>th</sup> Conference on Sustainability Now! This year's conference will be held at Grand Selskapslokaler in Bergen. The focus will be on different aspects of sustainability and in particular in relation to economics. The conference is aimed at decision makers in both the private and public sectors.

Emisoft takes particular pleasure in awarding the *Sustainability Now Prize* for the third time.

“ It is a pleasure for me to welcome you all – speakers and participants alike – to Bergen and to the Fourth Sustainability Now! Conference. Also this year, highly reputed speakers will present challenging views giving rise to fruitful discussions.

Sustainable development is defined as “balancing the fulfillment of human needs with the protection of the natural environment so that these needs can be met not only in the present, but in the indefinite future”. Hence, the sustainability issue encompasses a variety of topics with the common goal of handing over a better world to our children.

I am also proud to say that Emisoft – the conference organizer – has shown responsibility in making this conference CO<sub>2</sub>-neutral. This is a most important signal in the present context.

Finally, I trust that you'll have some very exciting and interesting days in Bergen and I wish you all the very best of luck.



Monica Mæland  
Chief Commissioner  
City of Bergen

Emisoft looks forward to ...  
... seeing you in Bergen!

## REGISTRATION

The 4<sup>th</sup> Sustainability Now! Conference  
Tuesday 26<sup>th</sup> October 2010  
at Grand Selskapslokaler, Bergen, Norway

**Conference fee:** NOK 3.200,- ex VAT

**Discount:** The third and subsequent participants from the same organization will be granted a 50% discount.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

Yes, I will attend the Prize Award Ceremony and Conference Dinner on October 25<sup>th</sup>. NOK 900, - ex VAT.

Please register before October 20<sup>nd</sup> 2010

**Web:** [www.sustainabilitynow.eu](http://www.sustainabilitynow.eu)

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Fjøsangerveien 70A  
N-5068 Bergen, Norway

**Fax:** +47 55 30 45 01

CONFERENCE  
**SUSTAINABILITY NOW!**  
Bergen, October 26<sup>th</sup> 2010



 **emisoft.com**



# PROGRAMME

## Emisoft's Sustainability Now Prize 2010

Emisoft's Sustainability Now Prize is an international prize awarded annually at Emisoft's Sustainability Now! Conference. The Award has been established to focus on important work in promoting sustainable development and in particular at the crossroads between environment and commercial development. The Sustainability Now Prize is awarded to one or several persons who in an outstanding way has contributed to promote excellent environmental solutions for the society.

### Monday October 25<sup>th</sup> 2010

**18:30 - 22:30** Prize Award Ceremony and Conference Dinner  
Venue: Grand Selskapslokaler  
Host: Rune Neteland, CEO, Emisoft AS

### Tuesday October 26<sup>th</sup> 2010

**08:30 - 09:00** REGISTRATION

**09:00 - 09:15** Welcome - Opening address  
Rune Neteland, CEO, Emisoft AS

**09:15 - 09:45** On Sustainability  
Klaus Töpfer, IASS, Emisoft Sustainability Now Prize Winner

**09:45 - 10:00** Greetings to the Conference  
Erik Solheim, Minister, Environment and International Development

**10:00 - 10:30** Improving Environmental Performance in the Norwegian Defence  
Kjetil Sager Longva, FFI

**10:30 - 11:00** COFFEE BREAK

**11:00 - 11:30** Climate challenges - possibilities in renewable energy  
Wenche Teigland, BKK

**11:30 - 12:00** GRI Sustainability Reporting: An introduction and overview of main benefits  
Ásthildur Rutten-Hjaltadóttir, GRI

**12:00 - 12:30** LUNCH

**12:45 - 13:15** Managing Risk, Sustainability and Innovation  
Bjørn Haugland, DNV

**13:30 - 14:00** "If you're not at the table, you're on the menu"  
Ylva Lindberg, Sigla

**14:00 - 14:30** COFFEE BREAK

**14:30 - 15:15** Arctic geopolitics. Development challenges and possibilities  
Frank Aarebrot, University of Bergen

**15:15 - 15:30** Final remarks - the future - closing of the conference  
Rune Neteland, CEO, Emisoft AS

# OUR SPEAKERS



CONFERENCE HOST:  
**Rune Neteland**  
CEO, Emisoft AS



MODERATOR:  
**Bjørn Hansen**



SUSTAINABILITY NOW PRIZE WINNER 2010:  
**Professor Klaus Töpfer**  
Professor Töpfer was in 1998 appointed Executive Director for United Nations Environment Programme (UNEP). He actively contributed to the success of the Earth Summit in Rio de Janeiro in 1992, and he was also closely involved in behind-the-scenes negotiations in support of the Kyoto Protocol on climate change. Today, Professor Töpfer is Executive Director at the Institute for Advanced Sustainability Studies, IASS, in Potsdam.



**Erik Solheim** is Minister of the Environment and International Development. He will share his views on the interconnection between development and climate change and the need for a global solution to the world's environmental challenges. Prior to his current position he played a key role in peace negotiations, particularly in Sri Lanka.



**Kjetil Longva** is working for the Norwegian Defence Research Establishment (FFI). He is responsible for R&D projects focusing on environmental improvements in the Norwegian Defence. The Norwegian military focuses on a wide range of measures to improve environmental performance. Longva's team is doing analyses upon which measures that will improve environmental performance without conflicting operational aspects are based. They are also working on technological solutions to reduce the impact from several military applications.



**Wenche Teigland** is Executive Vice President of Energy in the leading regional energy company BKK. Her previous work experience includes Gasnor, ABB Offshore Systems, Aker Engineering and Solbos. She is also the chairman and board member of a several companies in the energy sector. She will draw the lines from the global climate challenges to possibilities in renewable energy. How Western Norway can contribute will also be discussed.



**Ásthildur Rutten-Hjaltadóttir** is Senior Manager for Report Services Programs in the Global Reporting Initiative (GRI), headquartered in Amsterdam. GRI is a network-based organization that has pioneered the development of the world's most widely used sustainability reporting framework and is committed to its continuous improvement and application worldwide. Before joining GRI, Ásthildur worked for international organizations in Brussels and The Hague.



**Bjørn Kj. Haugland** is Executive Vice President and the Chief Operating Officer for Division Sustainability & Innovation in DNV (Det Norske Veritas). He will speak on Managing Risk, Sustainability and Innovation. DNV has 300 offices in more than 100 countries working with more than 70000 customers to identify, assess and manage risk, with a focus on how to improve business performance in a safe and responsible way.



**Ylva Lindberg** is founder and managing director of SIGLA, a boutique consultancy on the role of business in society. Ylva has 15 years business experience, including as a consultant with McKinsey & Company, marketing manager in Orkla, and equity analyst at KLP Asset Management. Her expertise is in strategy, corporate responsibility and marketing. Ylva is a member of the Council on Ethics for the Norwegian Government Pension Fund - Global and board chair of WWF-Norway.

## SIGLA



**Frank Aarebrot** is professor in political science at the University of Bergen. Aarebrot has managed several international projects, published numerous books, and is widely used as a commentator on political issues. He will share his views on the possibilities and challenges of the Arctic region when the polar ice vanishes.

