

CONFERENCE
SUSTAINABILITY NOW!
Bergen, October 27th 2009



PROGRAMME

Emisoft's Sustainability Now Prize 2009

Emisoft's Sustainability Now Prize is an international prize awarded annually at Emisoft's Sustainability Now! Conference. The Award has been established to focus on important work in promoting sustainable development and in particular at the crossroads between environment and commercial development. The Sustainability Now Prize is awarded to one or several persons who in an outstanding way has contributed to promote excellent environmental solutions for the society.

Monday October 26th 2009

18:00 - 23:00 **Prize Award Ceremony and Conference Dinner**
Venue: Tårnsalen, Bergen Kunstmuseum
Host: Rune Neteland, CEO, Emisoft AS

Tuesday October 27th 2009

- 08:30 - 09:00 **REGISTRATION**
- 09:00 - 09:15 **Welcome - Opening address**
Rune Neteland, CEO, Emisoft AS
- 09:15 - 09:45 **On Sustainability**
Børge Brende, Emisoft's Sustainability Now Prize Winner 2009
- 09:45 - 10:15 **Is there profit in Sustainability?**
Gunnar Eskeland, Professor NHH
- 10:15 - 10:45 **COFFEE BREAK**
- 10:45 - 11:15 **What is the future of the Northern Region?
Challenges and opportunities**
Robert Hermansen, Managing Director, Barents Institute
- 11:15 - 11:45 **Breaking up Ekofisk**
Arne Skogheim, Site Manager Vats, AF Decom Offshore
- 11:45 - 12:45 **LUNCH**
- 12:45 - 13:15 **Clean shipping project – an example of how the Gothenburg region supports market drive to gain cleaner environment**
Joel Görsch, Project Manager, Business Region Göteborg
- 13:15 - 13:45 **Sustainability in aquaculture**
Lise Bergan, Corporate Affairs Director, Cermaq
- 13:45 - 14:15 **COFFEE BREAK**
- 14:15 - 14:45 **Aluminium, part of the solution, new technology for CO₂ capture**
Johannes Aalbu, Head of Technology Development in Hydro Primary Production division, Hydro
- 14:45 - 15:15 **CDP – a way to measure what you need to manage**
Cornelia Moseid, CSR/SRI Consultant
- 15:15 - 15:30 **Final remarks - the future - closing of the conference**
Rune Neteland

SUSTAINABILITY NOW!

Emisoft takes pleasure in arranging the 3rd Conference on Sustainability Now! This year's conference will be held at Radisson Blu Hotel Bryggen in Bergen. The focus will be on different aspects of sustainability and in particular in relation to economics. The conference is aimed at decision makers in both the private and public sectors.

Emisoft takes particular pleasure in awarding the *Sustainability Now Prize* for the second time.

“ It is a pleasure for me to welcome you all – speakers and participants alike – to Bergen and to the Third Sustainability Now! Conference. Also this year, highly reputed speakers will present challenging views giving rise to fruitful discussions.

Sustainable development is defined as “balancing the fulfillment of human needs with the protection of the natural environment so that these needs can be met not only in the present, but in the indefinite future”. Hence, the sustainability issue encompasses a variety of topics with the common goal of handing over a better world to our children.

I am also proud to say that Emisoft – the conference organizer – has shown responsibility in making this conference CO₂-neutral. This is a most important signal in the present context.

Finally, I trust that you'll have some very exciting and interesting days in Bergen and I wish you all the very best of luck.



Monica Mæland
Chief Commissioner
City of Bergen

*Emisoft looks forward to ...
... seeing you in Bergen!*

OUR SPEAKERS



CONFERENCE HOST:
Rune Neteland
CEO, Emisoft AS



MODERATOR:
Per Jon Odéen
Information Officer, Bergens Tidende



SUSTAINABILITY NOW PRIZE WINNER 2009:
Børge Brende
Secretary General, Norwegian Red Cross



Gunnar Eskeland is professor of economics at NHH with a focus on environmental and climate economics. Eskeland is heavily involved in the new Master programme in Energy, Natural Resources and the Environment. He has previously held senior research and director positions at The World Bank and Center for Climate Research. Previous areas of work has included environmental protection, transport and air quality, energy economics, shipping markets and climate policy. Recent activities on climate change has been within energy sector analysis, European policy review, research on technological change and an R&D treaty.



Robert Hermansen is the Managing Director of the Barents Institute. The Barents Institute is a research institute that is financed by The Ministry of Foreign Affairs. The research activity focuses on the Barents Region, mainly on the border between Norway and North-West Russia. The research areas are both social and business related, as well as focusing on environmental issues, quality of life, logistics and politics. Robert Hermansen has been the director of "Store Norske Spitsbergen Kulkompani" on Svalbard, and he holds several board-positions in Norwegian companies.



Arne Skogheim holds the position as Site Manager of AF Environmental Base Vats for AF Decom Offshore. He was one of the establishers of the AF Group Norway which AF Decom Offshore is a part of. Skogheim has a long experience from decommissioning; - first the Shell Refinery at Sola, and then offshore (Ekofisk) between 2004 - 07. From 2007 he has been Site Manager at Vats.



Joel Görsch holds an MSc in Environmental Science. He has since 2004 been part of developing the Gothenburg environmental network that encompass companies, municipalities, academia and institutions. In 2008, he became responsible of the EU-financed project Cleantech Inwest that aims to support foreign cleantech companies in their efforts to establish business in the Gothenburg Region. Joel is also Business Region Göteborg's representative in the steering board of Clean Shipping Project that has developed the clean shipping criteria and a database that contains data of clean ships.



Lise Bergan is Corporate Affairs Director in Cermaq, a Norwegian based aquaculture company which is the world's second largest producer of salmon and salmon feed. Cermaq has operations in Norway, Chile, Canada and Scotland. Bergan holds a Master in Agricultural Economics and has broad experience from the global food sector, including trade policy, sanitary issues, food safety as well as sustainability issues. She has previously been working in the Ministry of Agriculture and Food, the Norwegian Foreign Service and in Kraft Foods Inc.



Johannes Aalbu has a MSc in Cybernetics from NTNU and a Master in Technology Management from NTNU/NHH. Now he is Head of Technology Development in Hydro Primary Production division. After a period in Qatar as Project Director of planning the largest aluminium plant build in the world, he is now back in Hydro to develop the improved aluminium production technology for the future. After 27 years in Hydro he has been developing process control systems, technology components and management systems to improve the efficiency of the Hydro production units in Norway and abroad.



Cornelia Moseid is this year's Carbon Disclosure Project (CDP) Nordic Report Manager. She has her degree from NHH, and a varied background from Finance, Telecom and Public service. The last 5 years she's been with KLP, first as head of the SRI department and later as the group's CSR Manager. She is currently working as an independent CSR/SRI consultant, based in Gothenburg. One of her main clients is the CDP.



REGISTRATION

The 3rd Sustainability Now! Conference
Tuesday 27th October 2009
at Radisson Blu Hotel Bryggen, Bergen, Norway

Conference fee: NOK 3.800,- ex VAT

NAME: _____

COMPANY: _____

E-MAIL: _____

TELEPHONE: _____

Yes, I will attend the Prize Award Ceremony and Conference Dinner on October 26th. NOK 900, - ex VAT.

Please register before October 22nd 2009

Web: www.emisoft.com

Post: Emisoft AS
Fjøsangerveien 70A
N-5068 Bergen, Norway

Fax: +47 55 30 45 01